

47TH ANNUAL

# SANTA BARBARA WRITERS CONFERENCE

It is a serious thing  
just to be alive  
on this fresh morning  
in this  
broken  
world.

Mary Oliver

The trouble is that you think  
you have time. Don Juan to

"The great thing is to last and get your work done and see and hear and learn and  
not be afraid; and write when there is something that you know, and not before,  
and not too damned much after." —Ernest Hemingway

UNDERWOOD

2 3 4 5 6 7 8 9 0  
Q W E R T Y U I O P  
A S D F G H J K L  
Z X C V B N M

2019 PROGRAM & SCHEDULE



**Welcome** to the 2019 Santa Barbara Writers Conference. Along with the volunteers, workshop leaders, speakers and panelists, I have been looking forward to this week for quite some time. We hope you have, too. It'll be a busy six days – vibrant, challenging, exhausting – but something we believe you'll find tremendously rewarding.

To be in the society of writers like yourself, pursuing the ongoing dream of the written word, speaking, living, breathing writing for this week on the beach in beautiful Santa Barbara, we hope you will have a wonderful experience. The conference was founded by **Barnaby and Mary Conrad** for just this purpose, and we're carrying forth their tradition. It's why we're here.

So be energetic and tireless, but take the time to introduce yourself to as many of your fellow writers as possible. Be optimistic about your work, but don't let the pursuit of an agent or publisher distract you from the goal of simply being a writer. Seek out kindred spirits in our workshops, literary confidants, fellow travelers. Make friends and enjoy your week with us. Find some smiles here and there while you hurry along to your next workshop, your next panel.



*Founders: Barnaby and Mary Conrad*

As one of my favorite writers, Joan Didion, told me at this conference so many years ago, "Remember, doing this is fun!"

*Monte Schulz*



*SBWC sometime in the 70s*

# SANTA BARBARA WRITERS CONFERENCE STAFF



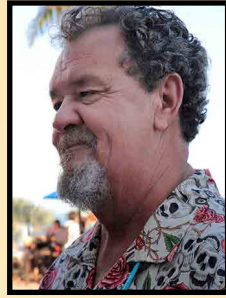
**Y. Armando Nieto**  
Logistics  
Coordinator



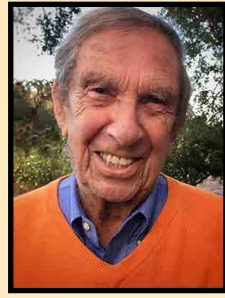
**Marianne Dougherty**  
Write On!  
Editor in  
Chief



**Ned Bixby**  
Onsite  
Events Manager



**Jim Alexander**  
Chief of  
Operations



**Fred Klein**  
Ombudsman



**Linda Stewart-Oaten**  
Chief of  
Customer  
Service

The Santa Barbara Writers Conference is a 12-ring circus that continues nearly 24 hours per day from Sunday afternoon to the wee hours of Saturday morning. To make this all happen requires the effort of a fleet of dedicated volunteers who love the conference and want to support it. The volunteers pictured above have roles during the months leading up to the conference, and the people listed below work long hours during the week of the conference. SBWC owes them many thanks.

Angela Borda  
Cathy DeLaurentis  
Elizabeth Gould  
Hannah Holbrook  
Lisa Angle

Mary Conrad  
Melinda Palacio  
Penny Madden  
Steve Beisner  
Susan Chiavelli

Terra Trevor  
Toni Lorien Bixby  
Walter Halsey Davis



**Grace Rachow**  
SBWC Director

Special thanks go to our SBWC photographers. Many of their photos appear in this program and elsewhere without specific photo credit. We are very grateful that they have shared their talents with us.

Bob DeLaurentis • Hector Raul Javkin • Jane St. Clair • Rachel Sarah Thurston • Roberta Nadler

More thanks go to our sponsors. *The Writer Magazine* helped us with promotions. Bob DeLaurentis, Gabriel Porras and Trisha Maas handled web mastering for SBWC. Lisa Angle of Ninety Degrees Media is our videographer. Matt Pallamary of Mystic Ink does historical posts for SBWC. We are very grateful to Chaucer's Books for being our conference bookseller. Special kudos to Susan Chiavelli for her amazing floral arrangements.

## Santa Barbara Writers Conference

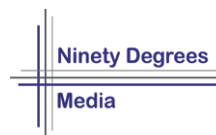
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### Special Thanks to Our Sponsors

**Chaucer's  
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Mystic Ink Publishing





On opening night of the 2019 Santa Barbara Writers Conference, novelist Lisa See is slated to receive the **Ross Macdonald Literary Award**. This award is a U.S. book prize given some years by the Santa Barbara Book Council to “a California writer whose work raises the standard of literary excellence.” The award is named in honor of California mystery novelist, Ross Macdonald, whose novels were set in a fictionalized version of Santa Barbara, California.



**Lisa See (Sunday, 7:30 p.m.) Ross Macdonald Award Recipient 2019**

Lisa See is the New York Times bestselling author of *Snow Flower and the Secret Fan*, *Peony in Love*, *Shanghai Girls*, *Dreams of Joy*, and *China Dolls*. Her recent novel, *The Tea Girl of Hummingbird Lane*, was an instant *New York Times* bestseller. Her new novel, *The Island of Sea Women*, was released in March 2019. Jodi Picoult has given her praise: “Lisa See excels at mining the intersection of family, friendship and history in her newest novel. This novel spans wars and generations, but at its heart is a beautifully rendered story of two women whose individual choices become inextricably tangled.”



**Steph Post (Monday, 8:00 p.m.)**

Steph Post is the author of the novels *Miraculum*, *Walk in the Fire*, *Lightwood*, and *A Tree Born Crooked*. She graduated from Davidson College as a recipient of the Patricia Cornwell Scholarship and winner of the Vereen Bell award, and she holds a Master’s degree in Graduate Liberal Studies from UNCW. Her work has most recently appeared in *Garden & Gun*, *NonBinary Review* and the anthology *Stephen King’s Contemporary Classics*. She has been nominated for a Pushcart Prize, a Rhysling Award and was a semi-finalist for The Big Moose Prize.



**Stephen Markley (Tuesday, 8:00 p.m.)**

Stephen Markley’s debut novel is *Ohio*. In it he depicts an American generation fumbling through disillusionment and a turbulent new age of war, addiction, political unrest, and unemployment. Markley is a gifted writer, masterfully weaving together the stories of his protagonists through a variety of perspectives and timelines that culminate in a stunning reveal. Stephen Markley is an author, screenwriter, and journalist. A graduate of the Iowa Writer’s Workshop, Markley’s previous books include the memoir *Publish This Book: The Unbelievable True Story of How I Wrote, Sold, and Published This Very Book*, and the travelogue *Tales of Iceland*.

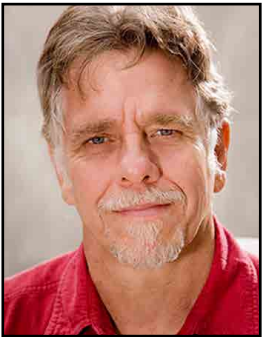


# SPEAKERS

## Ross Macdonald Award

### Past Recipients

2002 - Ray Bradbury	2007 - T. C. Boyle
2003 - Dean Koontz	2008 - James Ellroy
2004 - Sue Grafton	2016 - Dennis Lynds
2005 - Mark Salzman	2017 - Fannie Flagg
2006 - Robert Crais	2018 - Pico Iyer



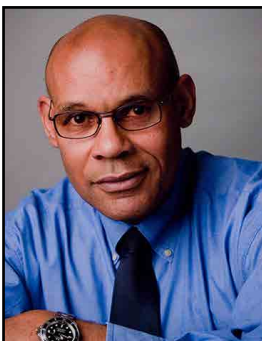
### **Matthew Pallamary** (Wednesday, 4:00 p.m.)

Matthew Pallamary will speak on “Guerrilla Marketing for Authors.” Join 35-year publishing veteran Matt Pallamary for an informative talk on how to get the best bang for your buck by taking advantage of free services to get good exposure for your work. Today, traditional models of publishing and promotion have morphed into a bewildering electronic jungle where best practices change almost daily. Writers have limited budgets, and an overwhelming plethora of paid publicizing services, websites, and listing services bombard their inboxes. Social media giants regularly change their policies. Learn how to deploy an effective marketing plan for your project.



### **Taylor Jenkins Reid** (Wednesday, 8:00 p.m.)

Taylor Jenkins Reid is the author of *The Seven Husbands of Evelyn Hugo*, *One True Loves*, *Maybe in Another Life*, *After I Do*, and *Forever, Interrupted*. Her novels have been Indie Next Picks, chosen by Book of the Month, and featured in *People*, *US Weekly*, *Entertainment Weekly*, *Good Morning America*, and more. Her newest novel is *Daisy Jones and the Six*. She lives in Los Angeles.



### **Jeffrey C. Stewart** (Thursday, 8:00 p.m.)

Jeffrey C. Stewart is a National Book Award Winner for Nonfiction, the Pulitzer Prize and the Mark Lynton Prize for History, all for his stunning biography, *The New Negro: The Life of Alain Locke*. He is a Professor of Black Studies at UC Santa Barbara, where he was chair of the department from 2008-2016. Dr. Stewart is the author of numerous articles, essays and books. Other titles are *Paul Robeson: Artist and Citizen* and *1001 Things Everyone Should Know about African American History*. Professor Stewart has taught at Harvard University, Yale University, UCLA, Tufts University, Howard University, Scripps College, and George Mason University.





## New Book

Where: El Cabrillo



**Lorelei Armstrong** (Moderator)

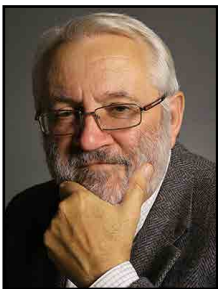
Lorelei Armstrong leads a Pirate Workshop at SBWC. She is a novelist and has an MFA in screenwriting.



**August Norman**, known as Norm Thoeming at SBWC, has called Los Angeles home for two decades, writing for and/or appearing in movies, television, stage productions, web series, and commercial advertising. A lover and champion of crime fiction, August is an active member of the Mystery Writers of America, the International Thriller Writers, and the Sisters in Crime, and regularly attends the Santa Barbara Writers Conference. August's debut thriller, *Come and Get Me - A Caitlin Bergman Novel*, was released in April.



**Deborah Gaal**, after a career in business, returned to her dream of writing. For years she honed her craft by attending writing conferences. SBWC remains her favorite. Her first novel, *The Dream Stitcher*, was selected as a finalist of the 2018 National Jewish Book Awards, Goldberg Prize, Debut Fiction. Deborah is also a repeat recipient of the San Diego State University Writer's Conference Editor's Choice Award. She has raised four children and resides in Southern California with her husband, two feral cats, and an exuberant Lab.



**John Reed** is the author of five novels, *Mountain of Ashes*, *Thirteen Mountain*, *Dark Thirty*, *Shadow White as Stone* and *The Kingfisher's Call*. For more than 20 years, he's conducted writing workshops and seminars in the U.S. and abroad. His presentations are characterized by humor and high energy. His experience as a writer and teacher has helped many writers find their voice, polish their prose and market their work. His prize-winning poetry has appeared in over 50 literary magazines and journals throughout the U.S. and Canada.

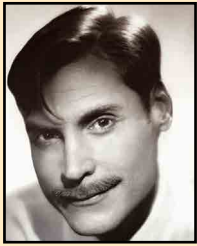


**K.N. Crighton** is a longtime attendee at SBWC. She drew on the feedback from several SBWC workshop leaders in the preparation of her first novel, *The New Normal*, set in post-Katrina New Orleans. A graduate of the Newhouse School at Syracuse University, she worked as a magazine editor for twenty years.



## Agents Panel

Where: El Cabrillo



(Moderator) As an agent, **Eric Myers** has a strong affinity for young adult and middle grade fiction, as well as adult nonfiction, especially in the areas of history, biography, psychology, health and wellness, true crime, performing arts, and pop culture. He

also represents thrillers, urban fantasy and historical fiction. He's open to memoir from writers who already have a strong platform. He does not represent poetry, literary fiction, plays, screenplays, short-story collections or children's picture books.

**Annie Bomke** is looking for a wide variety of fiction and nonfiction, including commercial and literary fiction, upmarket fiction, mysteries (hilarious cozies to gritty police procedurals and everything in between), historical fiction, women's fiction, psychological thrillers, literary/psychological horror, YA fiction, self-help, business, health/diet, cookbooks, memoir, relationships, current events, psychology, and narrative nonfiction. Prior to founding her own agency, Annie spent 8 years at Margret McBride Literary Agency, where she worked with internationally bestselling authors such as Ken Blanchard, Spencer Johnson, Bob Burg and John Assaraf.



**Charlotte Gusay** is founder of The Charlotte Gusay Literary Agency. Her love of the literary has deep roots. She's known as the "Diane Keaton" of agents - eclectic, quality, and selective in choosing projects to represent. She represents fiction, nonfiction, young adult, with movie potential, entertainment rights, books to film, selected screenplays and screenwriters. She often partners with WGA film agents. The Charlotte Gusay Literary Agency looks for those books that are both quality and commercial. The writing must be superb, the voice, seductive.

**Dara Hyde** is a senior agent at the Hill Nadell Literary Agency in Los Angeles and represents a wide range of fiction and nonfiction, including literary, historical, and genre fiction, graphic novels, narrative nonfiction, memoir, and young adult. Before joining Hill Nadell, Dara spent over a decade as an editor



and foreign rights and permissions manager at independent publisher, Grove Atlantic, in New York. She's always on the lookout for strong fiction, and she's working on several nonfiction projects right now as well.

**Dana Newman** of Dana Newman Literary is an LA-based independent agent representing authors of practical and narrative nonfiction and literary and upmarket fiction. She's interested in nonfiction by authors with unique perspectives and established platforms.



She looks for compelling narrative nonfiction in the areas of memoir, biography, history, pop culture, current affairs/women's interest, social trends, and sports/fitness. A favorite is literary nonfiction: true stories, well told, that read like a novel you can't put down. She considers a selective amount of literary fiction and women's upmarket fiction.

**Mary C. Moore** was promoted to literary agent with Kimberley Cameron & Associates in 2015. Always an avid reader, she discovered a love of writing as an adult and received her MFA in Creative Writing and English from Mills College, Oakland. She represents all



fiction genres, ages middle-grade and up. Currently she is particularly keen for contemporary YA, literary women's fiction, and whimsical middle-grade, but she will consider all fiction, including fantasy, science fiction, genre romance, and thrillers with female protagonists.

**Liz Parker** heads Verve Publishing at Verve Talent & Literary. She represents upmarket and literary fiction, select thrillers, suspense and YA, as well as memoir, sociopolitical, narrative and platform-driven nonfiction. Liz began her career in editorial, serving as an editorial assistant at Viking/Penguin, and then as the publishing director at Counterpoint and Soft Skull Press. She was a literary and film scout with Maria B. Campbell Associates, and spent 3 years as a literary agent with InkWell Management before joining Verve in 2018.

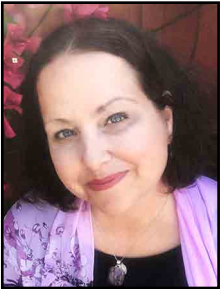


## Four Genres

Where: El Cabrillo



Moderator **Trey Dowell** is an award-winning short story writer and his debut novel, *The Protectors*, was published in October 2014 by Simon and Schuster.



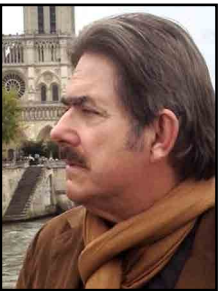
**Silver Webb**, known to us at SBWC as Angela Borda, is a writer of speculative fiction and is the editrix of the *Santa Barbara Literary Journal*. She publishes the journal twice yearly and recently published *Hurricanes & Swan Songs: A Strange Anthology* of speculative fiction by Borda Books. She is also a food writer for *Food & Home*. The idea for *SB Lit Jo* was born at the Santa Barbara Writers Conference several years ago.



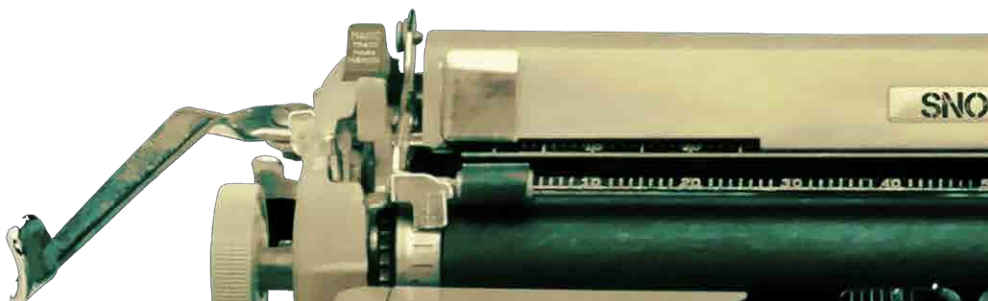
**Laure-Anne Bosselaar** is the author of several volumes of poetry. Her latest collection, *These Many Rooms*, was published in early 2019. She's the recipient of a Pushcart Prize and the editor of 4 anthologies. She taught at Emerson College, Sarah Lawrence College, briefly at UCSB, and is a member of the core faculty at the Solstice Low Residency MFA in Creative Writing Program. As Santa Barbara's new Poet Laureate, she is planning many poetry craft classes, workshops, readings and other events with the generous support of the Santa Barbara Public Library.



**Robin LaFevers** was raised on a steady diet of fairy tales, *Bulfinch's Mythology*, and nineteenth-century poetry. It is not surprising that she grew up to be a hopeless romantic. Her latest YA book is *Courting Darkness*, first in a duology. This darkly thrilling page-turner is set in the world of the best-selling *His Fair Assassin* series. In addition to writing about teen assassin nuns in medieval Brittany, she writes books for middle grade readers, including the *Theodosia* books and the *Nathaniel Fludd, Beastologist*, series.



**Willard Thompson**, a graduate of the Santa Barbara Writers Conference, is a gold medal-winning historical fiction writer living in Montecito, California, with his wife, Jo. His newest historical novel, *The Girl from the Lighthouse*, was published in 2019 to early praise. His previously published three books of historical fiction *Dream Helper*, *Delfina's Gold*, and *Their Golden Dreams* are part of his *Chronicles of California* trilogy. He was awarded a Gold Medal from The Independent Book Publishers Association in 2009 for *Dream Helper*.





## Building Your Author Platform

Where: El Cabrillo



### Marla Miller

Moderator Marla Miller's workshop this year is *Hooking the Reader*. Her experience in traditional publishing inspired her to launch Marketing the Muse workshops at SBWC. She works with writers on the road to publication.



**Elizabeth Gould** wrote *Your Best Health by Friday: How to Overcome Anxiety, Depression, Stress, Trauma, PTSD, and Chronic Illness*, which explains the links between stress, inflammation, and illness, and provides action steps to heal. She's now an energy healer and teacher of specialized kinesiology. She'll be speaking at the Brain Gym Conference this August and teaching PanHarmonic Healing as part of their post-conference courses. Elizabeth has been boosting books sales and strengthening her author platform through speaking and teaching in her areas of expertise.



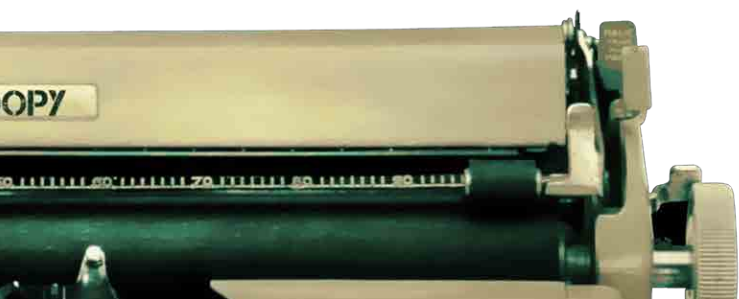
**Flor Edwards** by age 12, had lived in 24 different locations across 3 continents. Always on the move to escape the Antichrist and in preparation for the Apocalypse in 1993, her nomadic childhood prompted her to pen her memoir *Apocalypse Child: A Life in End Times*. In her debut memoir, *Flor* movingly describes her early life growing up with her family and 11 siblings as a member of The Children of God, a controversial religious movement that many describe as an apocalyptic cult. She has been speaking frequently since her book's publication.



**Hendrika de Vries** has been a Jungian-oriented therapist and adjunct faculty at Pacifica Graduate Institute, where she helped students explore archetypal patterns of their life stories. *When a Toy Dog Became a Wolf* and *the Moon Broke Curfew...is* her upcoming memoir about her childhood in Nazi-occupied Amsterdam. When the manuscript was done, she thought the hard work was over. Not so. Then came learning the importance of metadata, editing, proofreading, finding a publicist, gathering endorsements (blurbs), setting goals, and navigating the maze of social media.



**Jake Wachtel's** media and entertainment industry experience includes both the creative and production side of content creation. Wachtel started as an award-winning international journalist. Jake has worked as a producer, writer, and director on a range of projects for numerous media companies, including NBC, Universal, DreamWorksTV, and TBS. Wachtel heads up the digital division at Innovative Artists Talent and Literary Agency and also serves as the Department Chair of Digital Arts and Production at ITU. An expert at creating a media presence, his experience puts him at the nexus of entertainment and technology.

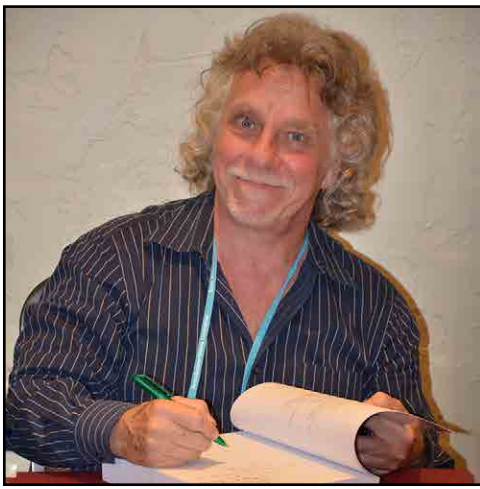


**Morning Workshops: 9:00-11:30 a.m.**  
**Afternoon Workshops: 1:00-3.30 p.m.**  
**Pirate Workshops: 9:30 p.m on**

Workshop	Led by	Days	Time	Room
7 Deadly Sins of Novel Writing	Gar Anthony Haywood	Monday-Friday	Morning	Vista II
Crafting Short Stories	Yvonne Nelson Perry	Monday-Friday	Afternoon	177
Creative Nonfiction & Memoir	Jervey Tervalon & Ginger Swanson	Monday-Friday	Afternoon	Vista II
Dramatic Fiction/Screenwriting	Carmen Madden	Monday-Friday	Afternoon	179
Finding Your Secret Story	S.L.(Sid) Stebel & Karen Ford	Monday-Friday	Afternoon	269
Finding your Voice in Memoir	Catherine Ann Jones	Monday	Afternoon	El Cabrillo
Hooking Readers	Marla Miller	Monday-Friday	Afternoon	Vista I
Fire Up the Senses	Nancy Klann	Monday-Tuesday	Morning	269
Memoir	Diana Raab	Monday-Friday	Morning	Vista III
Mystery	Leonard Tourney	Monday-Friday	Afternoon	Vista III
Nonfiction with a Fiction Twist	Susan Miles Gulbransen	Monday-Friday	Morning	234
Phantastic Fiction	Matthew Pallamary	Monday-Friday	Morning	Vista I
Poetry	Laure-Anne Bosselaar	Monday-Friday	Afternoon	270
Poetry	Perie Longo	Monday-Friday	Morning	270
Story Structure for All Genres	Dale Griffiths Stamos	Monday-Friday	Afternoon	Gazebo
Submitting to Literary Mags	Mac Talley	Wednesday-Friday	Morning	El Cabrillo
The Art of the Query	Trey Dowell	Wednesday	Afternoon	El Cabrillo
The Craft of Humor Writing	Ernie Witham	Monday-Friday	Afternoon	234
The Right Brain Experience	Marilee Zdenek	Monday-Friday	Morning	177
The Truth of Fiction	Wylene Wisby Dunbar	Monday-Friday	Morning	El Monte
The Way of Story	Catherine Ann Jones	Monday	Morning	El Cabrillo
Travel Writing (Nonfiction)	Jerry Camarillo Dunn, Jr.	Wednesday-Friday	Morning	269
Voice and Style	Monte Schulz	Monday-Friday	Afternoon	El Monte
Writing for Children	Mary Penney Hershey	Monday-Friday	Morning	179
Writing is Rewriting	Melodie Johnson Howe	Monday-Friday	Morning	Gazebo
Writing Through the Fear	Melinda Palacio & Lida Sideris	Thursday	Afternoon	El Cabrillo
<b>Pirate Workshop</b>	<b>Led by</b>	<b>Days</b>	<b>Time</b>	<b>Room</b>
The Pirates	John Reed	Sunday-Friday	9:30 PM on	Vista III
Pirate Workshop	Lorelei Armstrong	Sunday-Friday	9:30 PM on	El Monte



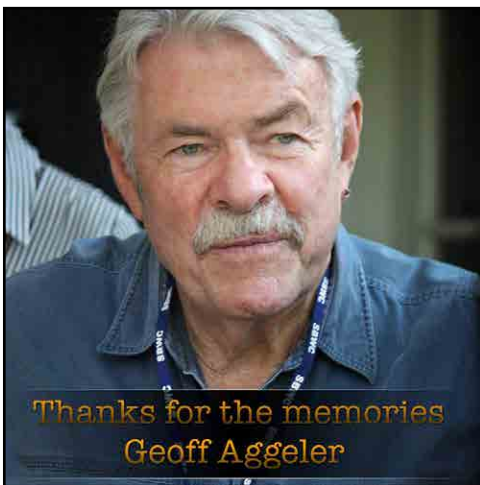
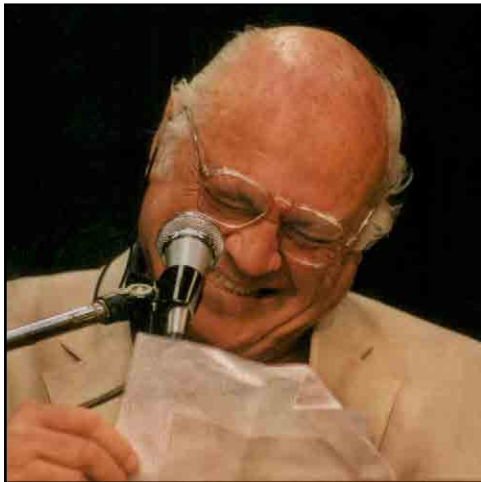




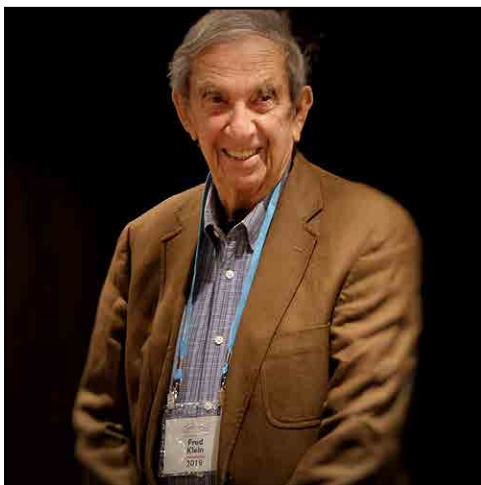
You must stay drunk on writing so reality cannot destroy you.  
Ray Bradbury



Thanks for the memories  
Christina Allison



Thanks for the memories  
Geoff Aggeler

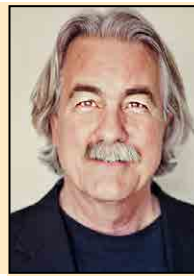






**The Way of Story**  
**El Cabrillo - Monday**  
**Catherine Ann Jones**

Learn how to research and structure your life story with 3-dimensional characters and discover your voice. Catherine Ann is an award-winning playwright and Hollywood screenwriter.



**Travel Writing (Nonfiction)**  
**Room 269 - Wed, Thurs, Fri**  
**Jerry Camarillo Dunn, Jr.**

Learn to write an engaging, lively travel piece, and, by extension, other types of nonfiction stories. An award-winning travel writer, Jerry's credits include more than 600 articles and eleven books for *National Geographic* and others.



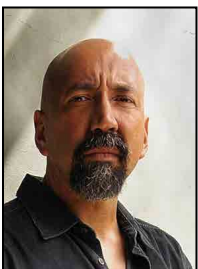
**Memoir**  
**Vista III - M T W Th F**  
**Diana Raab**

This workshop will offer insight on writing a compelling memoir and will include lecture, discussion, and writing exercises. Diana is an award-winning memoirist, poet, and blogger. She's the author of 9 books, including her latest, *Writing for Bliss*.



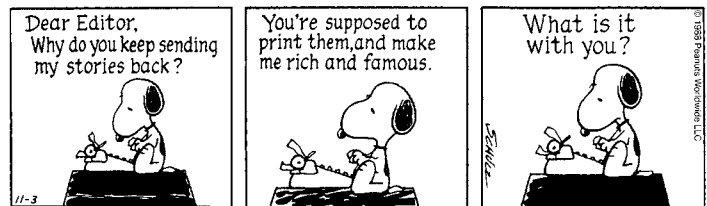
**Submitting to Literary Mags**  
**El Cabrillo - Wed, Thurs, Fri**  
**Mac Talley**

This three-day workshop covers how and where to submit to literary magazines and online journals. Bring the opening 3 pages of a story for feedback on where to submit. Mac (Max) Talley is a novelist and short story writer.

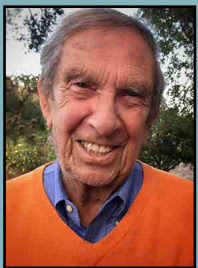


**7 Deadly Sins of Novel Writing**  
**Vista II - M T W Th F**  
**Gar Anthony Haywood**

This workshop will focus on identifying and eliminating manuscript flaws that could stand in the way of publication. Gar is the Shamus and Anthony award-winning author of 12 crime novels.



## MANUSCRIPT CONSULTANTS • LA CANTINA



**Fred Klein** spent 30 years at Bantam Books as vice president, head of marketing, and, ultimately, executive editor. He was a book reviewer, helped create the Santa Barbara Book and Author Festival, and is creator of *Literary Gumbo*, a Channel 17 interview show.



**Cherie Kephart** has published a memoir, a personal healing experience, as well as a related nonfiction title. She has notable experience as a technical writer, a ghostwriter and editor. Her essays, stories, and poems have appeared in numerous publications.



**Dusk Weaver** won Best Nonfiction at SBWC some years back. He's a musician and songwriter and has garnered endorsements from a dozen bestselling authors including SBWC's own William Styron, John Leggett, and Barnaby Conrad, who penned the foreword to Weaver's first book.

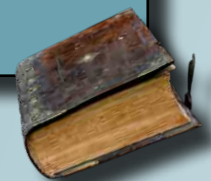


**Frances Davis** is a journalist, essayist, fiction writer, and poet. She's worked as a tutor in writing, an editor, and has written columns and articles for many publications. Her award-winning poems, essays and short stories have appeared in a long list of publications.



**Leslie Dinaberg** has been an editor and writer for over 25 years. She's written hundreds of articles, news stories and columns for several publications. She's also written 3 nonfiction children's books and co-authored a guidebook on her hometown of Santa Barbara.

Manuscript consultants will be available all week for one-on-one consultations. For more information, ask at the Info Desk.





# MORNING WORKSHOPS



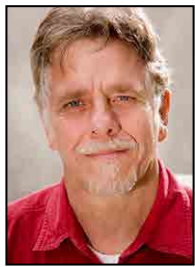
## Right Brain Experience Room 177 - M T W Th F Marilee Zdenek

This workshop offers techniques to deal with an inner critic, make characters more fascinating and bring depth to stories. Read and constructive critique. Marilee is the author of seven books and a longtime educator on right-brain techniques.



## Writing For Children Room 179 - M T W Th F Mary Penney Hershey

This workshop includes an overview of children's lit as well as an emphasis on working with each student to discover their strongest stories. Mary Penney Hershey is the author of 5 humorous and heartfelt middle grade novels, with a sixth pending.



## Phantastic Fiction Vista I - M T W Th F Matt Pallamary

This workshop focuses on supernatural, new age, horror, fantasy, and science fiction. Matt is an award-winning author of short stories, novels, memoir, and more, and a popular teacher of writing.



## Writing is Rewriting Gazebo - M T W Th F Melodie Johnson Howe

This workshop covers the secrets to suspense, plot, and the final polish for your manuscript. Bring 5 opening pages to read. After a career in acting, Melodie turned to writing mysteries and thrillers.



For over 25 years, **Lisa Howe** has worked with thousands of people from all walks of life on writing, creativity, and art, helping them discern their best choices and develop their creative practices, ideas, skills, and presence.



**Stephen T. Vessels** is the Thriller Award nominated author of science fiction, dark fantasy and cross-genre fiction. He's the author of *The Mountain, the Vortex and Other Tales*, and *The Door of Tireless Pursuit*, a novel, with 2 more pending publication.



## Fire Up The Senses 269 - Monday, Tuesday Nancy Klann

This workshop reveals how to elevate your fiction using sensory details, authentic dialogue and unforgettable characters. Nancy Klann-Moren is the award-winning author of the novel, *The Clock of Life*, and a collection of short stories, *Like Flies on the Patio*.



## Poetry Room 270 - M T W Th F Perie Longo

This is a poetry crafting workshop with consideration of structure, emotional content, language, imagery, and rhythm. Bring copies of your poems. Perie is a long time teacher of poetry as well as a past Poet Laureate of Santa Barbara.



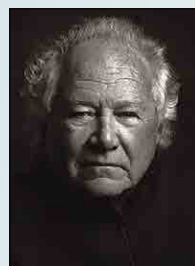
## Nonfiction with a Fiction Twist Room 234 - M T W Th F Susan Miles Gulbransen

This nonfiction workshop focuses on the same techniques that cause readers to turn pages in novels and how to incorporate them into your nonfiction writing. Susan is the "Beyond Books" columnist for *Noozhawk* and has made a career of writing about books and authors and all things literary.



## Truth in Fiction El Monte - M T W Th F Wylene Wisby Dunbar

This workshop uses discussion, critique and exercises to help you learn the truth beneath the surface in your writing. Wylene Wisby Dunbar is the author of *Margaret Cape* and *My Life with Corpses*. She has a third novel in progress.



**Walter Halsey Davis** has written 17 produced films, won an Emmy, Writers Guild Award, and was nominated for a Golden Globe. He has published articles, plays and poems. He is available throughout the week as a roving ambassador.

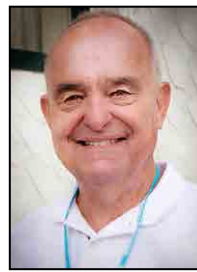


**Charles M. Schulz**, creator of the *Peanuts* comic strip, was a part of the Santa Barbara Writers Conference for many years. He graciously allowed us to use Snoopy as our SBWC mascot.



**Dramatic Fiction/Screenwriting**  
Room 179 - M T W Th F  
**Carmen Madden**

This workshop emphasizes how to build your script for continuity, character and conflict. Assignments and reading of works in progress. Carmen is a novelist as well as screenwriter, producer and director.



**Mystery Writing**  
Vista III - M T W Th F  
**Leonard Tourney**

It's important to send in a polished manuscript. This workshop covers mystery writing techniques: what keeps the pace, suspense and plot moving, and what doesn't. Leonard is author of ten novels and has taught writing for over forty years.



**Finding your Voice in Memoir**  
El Cabrillo - Monday  
**Catherine Ann Jones**

This workshop offers insight into "The Craft and Soul of Writing" for all genres. Learn how to integrate outer craft with the inner world of intuition and feeling. Catherine Ann is an award-winning playwright and a Hollywood screenwriter.



**Hooking Readers**  
Vista I - M T W Th F  
**Marla Miller**

Bring pages for feedback, a book proposal, introduction, chapter, synopsis or the first 5 pages. The group listens for marketability and how to sell this project. Marla Miller's experience in traditional publishing inspired her to launch MarketingtheMuse. She works with writers on the road to publication.



**Story Structure for All Genres**  
Gazebo - M T W Th F  
**Dale Griffiths Stamos**

This workshop focuses on 5 pages from your work in the context of your whole story. A synopsis is helpful. Dale is a playwright with numerous plays produced in the US and abroad.



**Voice and Style**  
El Monte - M T W Th F  
**Monte Schulz**

This workshop is about finding the right voice or style to fit your story, novel or poem. Monte Schulz is author of five novels and has taught at UCSB's College of Creative Studies. He is also a prolific songwriter and composer.



**The Craft of Humor Writing**  
234 - M T W Th F  
**Ernie Witham**

This workshop concentrates on finding humor in everyday situations. Learn to think funny. Bring 2 copies of your work for feedback. Ernie is a humor columnist and author of three humorous books.



**Finding Your Secret Story**  
Room 269 - M T W Th F  
**S.L. (Sid) Stebel & Karen Ford**

This workshop focuses on feedback for opening pages of novels, plays, screenplays or short stories. Sid is a novelist, screenwriter and playwright. Karen is an award-winning short story writer and novelist.



**Poetry**  
Room 270 - M T W Th F  
**Laure-Anne Bosselaar**

This workshop will cover the elements of writing and crafting poems. Bring multiple copies of poems for feedback. Laure-Anne is a much-published and award-winning poet who's taught poetry at prestigious conferences around the country.





# AFTERNOON & PIRATE WORKSHOPS



## The Art of the Query El Cabrillo - Wednesday Trey Dowell

This session focuses on the art of querying, how to spark curiosity and build anticipation. Bring your query letters for workshopping. Trey writes award-winning short fiction and is the author of a sci-fi thriller published by Simon & Schuster.



## Crafting Short Stories Room 177 - M T W Th F Yvonne Nelson Perry

This workshop will help you strengthen your short stories and learn where and how to get them published. Yvonne is author of *The Other Side of the Island*, a story collection, and she's an energetic and excellent workshop leader.



## Creative Nonfiction & Memoir Vista II - M T W Th F

### Jervey Tervalon & Ginger Swanson

This workshop focuses on remembering what is important to a writer of nonfiction and transforming that into a compelling narrative. Jervey is a poet, screenwriter, novelist, dramatist and literary sage. Ginger leads writing, and body, soul and dream tending retreats.



## Writing Through the Fear El Cabrillo - Thursday

### Melinda Palacio & Lida Sideris

This workshop offers wisdom from the trenches from award-winners on overcoming the blocks to completing writing projects and seeing them through to publication. Melinda is a poet and novelist, and Lida, a mystery writer, both with multiple titles.

# PIRATE WORKSHOPS

## 9:30 p.m. -



## The Pirates, 9:30 p.m. - Vista III - Su M T W Th F John Reed

This is a lively read-and-critique session stretching into the wee hours of the morning. John is an editor, a novelist, and he teaches writing courses and workshops around the country.



## Pirate Workshop 9:30 p.m. - El Monte - Su M T W Th F Lorelei Armstrong




This workshop features in-depth read and critique into the small hours of the morning. All genres are welcome. Lorelei is a novelist and has an MFA in screenwriting. Snacks provided.



## Sunday June 16

## Monday June 17

## Tuesday June 18

<p><b>Registration: Noon – Where: La Cantina</b></p>	<p><b>Information Desk</b> Opens at 8:00 a.m. Where: La Cantina</p>	<p><b>Information Desk</b> Opens at 8:00 a.m. Where: La Cantina</p>
<div data-bbox="277 365 477 548" data-label="Image"> </div> <p><b>Charles M. Schulz</b>, creator of the Peanuts comic strip, was a part of the Santa Barbara Writers Conference for many years. He graciously allowed us to use Snoopy as our SBWC mascot.</p>	<p><b>Morning Workshops</b> 9:00 – 11:30 a.m.</p>	<p><b>Morning Workshops</b> 9:00 – 11:30 a.m.</p>
<p><b>New Student Orientation</b> 3:00 - 4:30 p.m. Where: El Cabrillo</p>	<p>Chaucer's Book Store 11:00 a.m. – 9:00 p.m. Where: La Cantina</p> <p><b>Chaucer's BOOKS</b></p>	<p>Chaucer's Book Store 11:00 a.m. – 9:00 p.m. Where: La Cantina</p> <p><b>Chaucer's BOOKS</b></p>
<p><b>No Host Bar</b> 5:00 - 5:30 p.m. Where: The Vistas</p>	<p><b>Afternoon Workshops</b> 1:00 – 3:30 p.m.</p> <p><b>New Book Panel</b> 4:00 – 5:00 p.m.. Moderator: Lorelei Armstrong <b>August Norman • Deborah Gaal John Reed • K.N. Crighton</b></p> <p>Where: El Cabrillo <i>Open to the public</i></p>	<p><b>Afternoon Workshops</b> 1:00 – 3:30 p.m.</p> <p><b>Agents Panel</b> 4:00 – 5:00 p.m.. Moderator: Eric Myers <b>Annie Bomke • Charlotte Gusay Dara Hyde • Mary C. Moore Liz Parker • Dana Newman</b></p> <p>Where: El Cabrillo <i>Open to the public</i></p>
<p><b>SBWC Opening Night Banquet</b> 5:30 – 7:15 p.m. Where: The Vistas</p>		
<p><b>Ross Macdonald Award</b> 7:30 – 8:00 p.m. El Cabrillo</p>		<p><b>SBWC Poolside Reception</b> 5:00 - 6:30 p.m. Where: Pool Area</p>
<p><b>Evening Speaker</b> 8:00 – 9:00 p.m. <i>Award-Winning Novelist</i></p> <p><b>Lisa See</b> <i>The Island of Sea Women</i></p> <p>Where: El Cabrillo <b>Book Signing</b> <i>Open to the public</i></p>	<p><b>Evening Speaker</b> 8:00 – 9:00 p.m. <i>Award-Winning Novelist</i></p> <p><b>Steph Post</b> <i>Miraculum</i></p> <p>Where: El Cabrillo <b>Book Signing</b> <i>Open to the public</i></p>	<p><b>Evening Speaker</b> 8:00 – 9:00 p.m. <i>Award-Winning Novelist</i></p> <p><b>Stephen Markley</b> <i>Ohio</i></p> <p>Where: El Cabrillo <b>Book Signing</b> <i>Open to the public</i></p>
 <p><b>Pirate Workshops</b> 9:30 p.m. –</p>	 <p><b>Pirate Workshops</b> 9:30 p.m. –</p>	 <p><b>Pirate Workshops</b> 9:30 p.m. –</p>



# SANTA BARBARA HYATT • I I I CABRILLO BLVD.

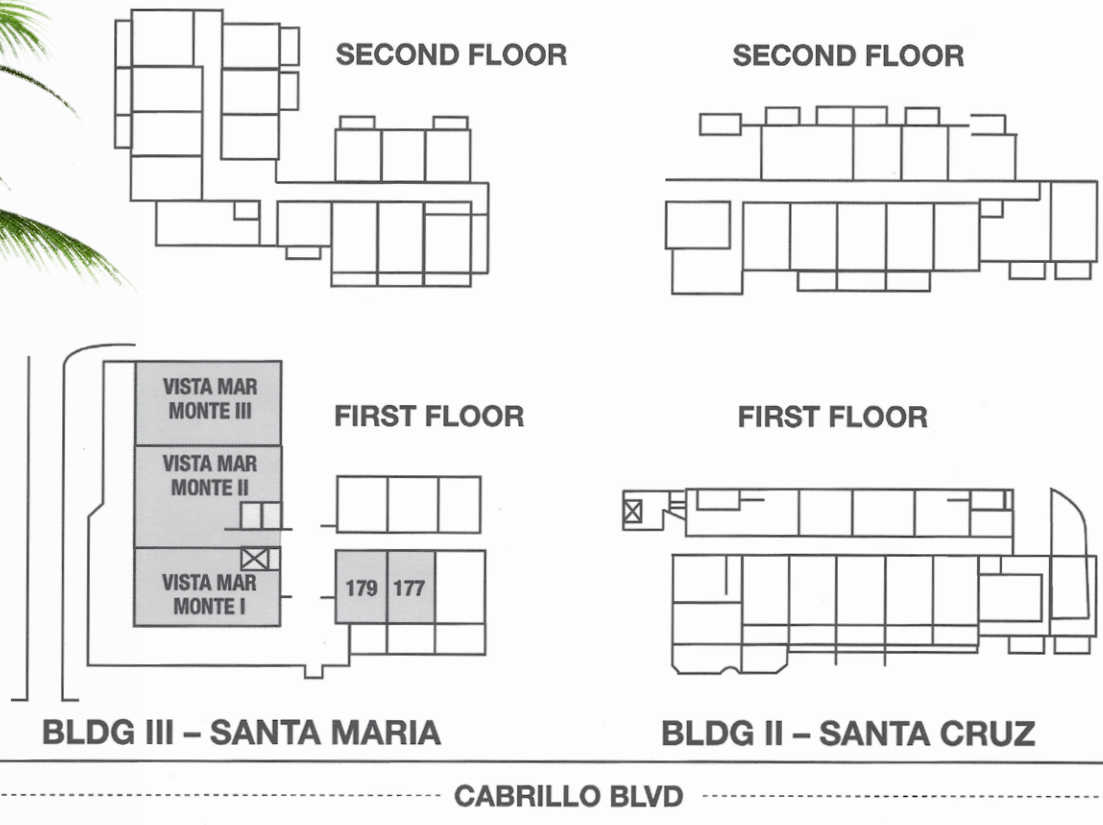
**Wednesday June 19**

**Thursday June 20**

**Friday June 21**

<p><b>Information Desk</b> Opens at 8:00 a.m. Where: La Cantina</p>	<p><b>Information Desk</b> Opens at 8:00 a.m. Where: La Cantina</p>	<p><b>Information Desk</b> Opens at 8:00 a.m. Where: La Cantina</p>
<p><b>Morning Workshops</b> 9:00 – 11:30 a.m.</p>	<p><b>Morning Workshops</b> 9:00 – 11:30 a.m.</p>	<p><b>Morning Workshops</b> 9:00 – 11:30 a.m.</p>
<p><b>Chaucer’s Book Store</b> 11:00 a.m. – 9:00 p.m. Where: La Cantina</p>	<p><b>Chaucer’s Book Store</b> 11:00 a.m. – 9:00 p.m. Where: La Cantina</p>	<p><b>Chaucer’s Book Store</b> 11:00 a.m. – 4:00 p.m. Where: La Cantina</p>
<p><b>Open Mic Poetry Reading</b> Noon – 12:45 p.m. Where: El Cabrillo</p>	<p><b>Open Mic Poetry Reading</b> Noon – 12:45 p.m. Where: El Cabrillo</p>	<p><b>Chaucer’s BOOKS</b></p>
<p><b>Afternoon Workshops</b> 1:00 – 3:30 p.m.</p>	<p><b>Afternoon Workshops</b> 1:00 – 3:30 p.m.</p>	<p><b>Afternoon Workshops</b> 1:00 – 3:00 p.m.</p>
<p><b>Afternoon Speaker</b> 4:00 – 5:00 p.m. <i>Guerrilla Marketing</i> <b>Matthew Pallamary</b></p> <p>Where: El Cabrillo <i>Open to the public</i></p>	<p><b>Panel</b> 4:00 – 5:00 p.m. <i>Four Genres</i> Moderator: <b>Trey Dowell</b> <b>Laure-Anne Bosselaar • Robin LaFevers</b> <b>Willard Thompson • Silver Webb</b></p> <p>Where: El Cabrillo <i>Open to the public</i></p>	<p><b>Panel</b> 4:00 – 5:00 p.m. <i>Building Your Author Platform</i> Moderator: <b>Marla Miller</b> <b>Flor Edwards • Hendrika de Vries</b> <b>Jake Wachtel • Elizabeth Gould</b></p> <p>Where: El Cabrillo <i>Open to the public</i></p>
<p><b>Dale Griffiths Stamos “4 Short Films”</b> 6:00 - 7:00 p.m. Where: Cabrillo</p> 		<p><b>SBWC Dinner &amp; Awards</b> 6:00 - 8:00 p.m. Where: El Cabrillo</p>
<p><b>Evening Speaker</b> 8:00 – 9:00 p.m. <i>Award-Winning Novelist</i></p> <p><b>Taylor Jenkins Reid</b> <i>Daisy Jones &amp; The Six</i></p> <p>Where: El Cabrillo <b>Book Signing</b> <i>Open to the public</i></p>	<p><b>Evening Speaker</b> 8:00 – 9:00 p.m. <i>Pulitzer Prize, National Book Award Winner</i></p> <p><b>Jeffrey C. Stewart</b> <i>The New Negro</i></p> <p>Where: El Cabrillo <b>Book Signing</b> <i>Open to the public</i></p>	<p><i>Talent Show immediately after the banquet.</i></p>  <p><b>SBWC Talent Show</b> Where: La Cantina</p>
 <p><b>Pirate Workshops</b> 9:30 p.m. –</p>	 <p><b>Pirate Workshops</b> 9:30 p.m. –</p>	 <p><b>Pirate Workshops</b> 9:30 p.m. –</p>

# WORKSHOP LOCATION MAP



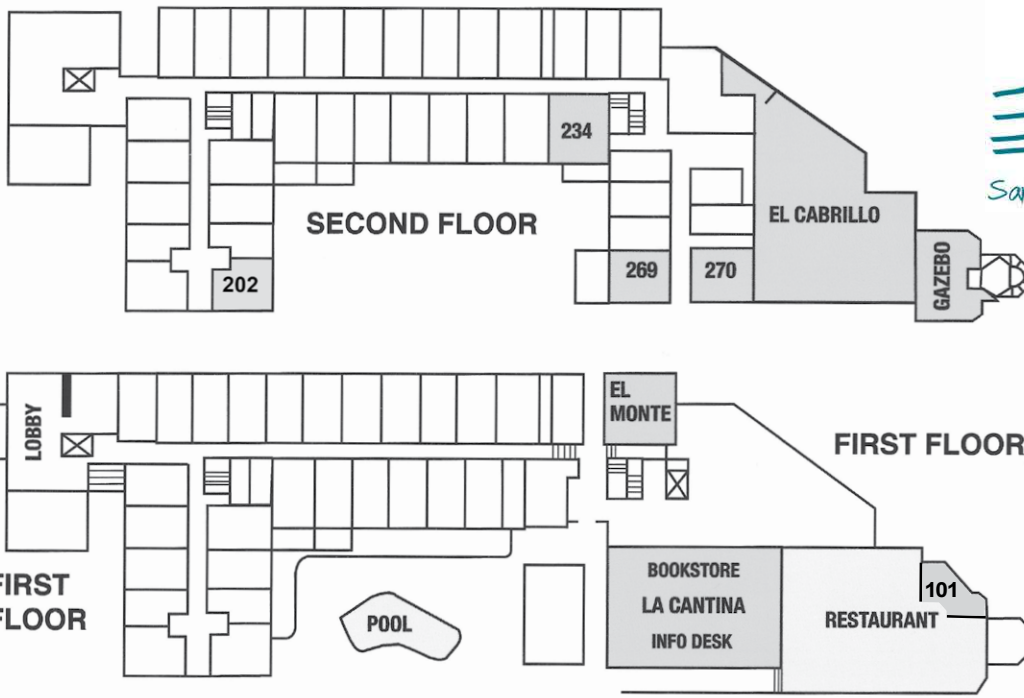
Morning Workshop Leaders	9:00 – 11:30 a.m.	Room	Workshop
Catherine Ann Jones	Mon	El Cabrillo	The Way of Story
Diana Raab	Mon, Tue, Wed, Thu, Fri	Vista III	Memoir
Gar Anthony Haywood	Mon, Tue, Wed, Thu, Fri	Vista II	7 Deadly Sins of Novel Writing
Jerry Camarillo Dunn, Jr.	Wed, Thu, Fri	269	Travel Writing
Mac Talley	Wed, Thu, Fri	El Cabrillo	Submitting to Literary Mags
Marilee Zdenek	Mon, Tue, Wed, Thu, Fri	177	The Right Brain Experience
Mary Penney Hershey	Mon, Tue, Wed, Thu, Fri	179	Writing for Children
Matthew Pallamary	Mon, Tue, Wed, Thu, Fri	Vista I	Phantastic Fiction
Melodie Johnson Howe	Mon, Tue, Wed, Thu, Fri	Gazebo	Writing is Rewriting
Nancy Klann	Mon, Tue	269	Fire Up The Senses
Perie Longo	Mon, Tue, Wed, Thu, Fri	270	Poetry
Susan Miles Gulbransen	Mon, Tue, Wed, Thu, Fri	234	Nonfiction with a Fiction Twist
Wylene Wisby Dunbar	Mon, Tue, Wed, Thu, Fri	El Monte	Truth in Fiction

## WHO, WHEN, WHERE, WHAT WORKSHOP GUIDE

Agent Appointments	Tue	El Cabrillo	By registration
Manuscript Consultants	Mon, Tue, Wed, Thu, Fri	La Cantina	By appointment




# SANTA BARBARA HYATT • IIII CABRILLO BLVD.



**BLDG I – SANTA CLARA**

CABRILLO BLVD

Afternoon Workshop Leaders	1:00 – 3:30 p.m.	Room	Workshop
Carmen Madden	Mon, Tue, Wed, Thu, Fri	179	Dramatic Fiction/Screenwriting
Catherine Ann Jones	Mon	El Cabrillo	Finding Your Voice in Memoir
Dale Griffiths Stamos	Mon, Tue, Wed, Thu, Fri	Gazebo	Story Structure for All Genres
Ernie Witham	Mon, Tue, Wed, Thu, Fri	234	Humor Writing
Jervey Tervalon, Ginger Swanson	Mon, Tue, Wed, Thu, Fri	Vista II	Creative Nonfiction/Memoir
Laure-Anne Bosselaar	Mon, Tue, Wed, Thu, Fri	270	Poetry
Leonard Tourney	Mon, Tue, Wed, Thu, Fri	Vista III	Mystery
Marla Miller	Mon, Tue, Wed, Thu, Fri	Vista I	Hooking Readers
Melinda Palacio & Lida Sideris	Thu	El Cabrillo	Writing Through the Fear
Monte Schulz	Mon, Tue, Wed, Thu, Fri	El Monte	Voice and Style
S.L.(Sid) Stebel & Karen Ford	Mon, Tue, Wed, Thu, Fri	269	Finding Your Secret Story
Trey Dowell	Wed	El Cabrillo	Query Letters
Yvonne Nelson Perry	Mon, Tue, Wed, Thu, Fri	177	Crafting Short Stories
 <b>Pirate Workshop Leaders</b>	<b>9:30 p.m. –</b>	<b>Room</b>	<b>Workshop</b>
John Reed	Sun, Mon, Tue, Wed, Thu, Fri	Vista III	The Pirates
Lorelei Armstrong	Sun, Mon, Tue, Wed, Thu, Fri	El Monte	Pirate Workshop



Agent Appointments	Tue	El Cabrillo	By registration
Manuscript Consultants	Mon, Tue, Wed, Thu, Fri	La Cantina	By appointment



**SAVE THE DATE**  
**SBWC 2020**  
**June 15-20**



*Santa Barbara Writers Conference*

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 +1.805.568.1516  
 www.sbwriters.com  
 info@sbwriters.com  
 instagram.com/sbwriters  
 twitter.com/sbwriters  
 facebook.com/sbwriters

**TIMELINE** Venue: **SB Hyatt**  
 1111 Cabrillo Blvd

**Sunday, June 16**

12:00 noon Check-In  
 3:00 - 4:30 pm Orientation, Welcome  
 5:00 - 5:30 pm No Host Bar  
 5:30 - 7:15 pm Opening Night Banquet  
 7:30 - 8:00 pm Ross Macdonald Award: **Lisa See**  
 8:00 - 9:00 pm Speaker: **Lisa See**  
 9:30 pm. – Pirate Workshops ☠️

**Monday, June 17**

8:00 am – Info Desk  
 9:00 - 11:30 am Morning Workshops  
 11:30 - 1:00 pm Lunch Break  
 1:00 - 3:30 pm Afternoon Workshops  
 4:00 - 5:00 pm New Book Panel  
 5:00 - 7:30 pm Evening Break  
 8:00 - 9:00 pm Speaker: **Steph Post**  
 9:30 pm. – Pirate Workshops ☠️

**Tuesday, June 18**

8:00 am – Info Desk  
 9:00 - 11:30 am Morning Workshops  
 11:30 - 1:00 pm Lunch Break  
 1:00 - 3:30 pm Afternoon Workshops  
 4:00 - 5:00 pm Agent Panel  
 5:00 - 6:30 pm Poolside Reception  
 8:00 - 9:00 pm Speaker: **Stephen Markley**  
 9:30 pm – Pirate Workshops ☠️

**Wednesday, June 19**

8:00 am – Info Desk  
 9:00 - 11:30 am Morning Workshops  
 11:30 - 1:00 pm Lunch Break  
 12:00 - 12:45 pm **Open Mic Poetry Reading**  
 1:00 - 3:30 pm Afternoon Workshops  
 4:00 - 5:00 pm Speaker: **Matthew Pallamary**  
 5:00 - 7:30 pm Evening Break  
 6:00 - 7:00 pm Dale Griffiths Stamos "4 Short Films" 🎬  
 8:00 - 9:00 pm Speaker: **Taylor Jenkins Reid**  
 9:30 p.m. – Pirate Workshops ☠️

**Thursday, June 20**

8:00 am – Info Desk  
 9:00 - 11:30 am Morning Workshops  
 11:30 - 1:00 pm Lunch Break  
 12:00 - 12:45 pm **Open Mic Poetry Reading**  
 1:00 - 3:30 pm Afternoon Workshops  
 4:00 - 5:00 pm Panel: 4 Genres  
 5:00 - 7:30 pm Evening Break  
 8:00 - 9:00 pm Speaker: **Jeffrey C. Stewart**  
 9:30 p.m. – Pirate Workshops ☠️

**Friday, June 21**

8:00 am – Info Desk  
 9:00 - 11:30 am Morning Workshops  
 11:30 - 1:00 pm Lunch Break  
 1:00 - 3:00 pm Afternoon Workshops  
 4:00 - 5:00 pm Panel: Author Platform  
 6:00 - 8:00 pm Awards Banquet  
 After the banquet SBWC Talent Show  
 9:30 p.m. – Pirate Workshops ☠️